

# BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1a-1

<b>*BMP Title:</b> Distribute Educational Materials
<b>*BMP Description:</b> The City of Minnetonka will continue to develop brochures, public broadcast, displays, newspaper articles or other means educate area residents, property managers, the general public, business and industry, students, teachers, city officials and city staff about water quality impacts and protection measures.
<b>*Measurable Goals:</b> <ul style="list-style-type: none"><li>• Amount of informational material distributed to the public</li><li>• Documentation of the responses</li></ul>
<b>*Timeline/Implementation Schedule:</b> <ul style="list-style-type: none"><li>• Distribute Annually</li></ul>
<b>Specific Components and Notes:</b> <ul style="list-style-type: none"><li>• New Resident packets (paper/online)</li><li>• City Hall Events: Open House, Summer Fest, Eco Fair, etc.</li><li>• Public Involvement</li></ul>
<b>*Responsible Party for this BMP:</b> Name: Jo Colleran Department: Public Works Phone: 952-988-8415 E-mail: jcolleran@eminnetonka.com

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# BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1b-1

<b>*BMP Title:</b> Implement an Education Program
<b>*BMP Description:</b> The City of Minnetonka has an established 2006-2010 Educational Activity Implementation Plan. The details of this plan will continue to be implemented during this permit cycle.  Location(s) in SWPPP of detailed information relating to this BMP: See Educational Activity Implementation Plan in the SWPPP
<b>*Measurable Goals:</b> <ul style="list-style-type: none"><li>• Amount of informational material distributed to the public</li><li>• Documentation of the response</li></ul>
<b>*Timeline/Implementation Schedule:</b> <ul style="list-style-type: none"><li>• Education Activity Implementation Plan is ongoing</li><li>• Annually revise plan as education programs evolve and change</li></ul>
<b>Specific Components and Notes:</b> <ul style="list-style-type: none"><li>• Continue evaluating and updating plan</li><li>• See BMP Summary Sheets 1c-1 thru 1c-6</li></ul>
<b>*Responsible Party for this BMP:</b> Name: Jo Colleran Department: Public Works Phone: 952-988-8415 E-mail: jcolleran@eminnetonka.com

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# BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-1a

<p><b>*BMP Title:</b> Education Program: Public Education and Outreach</p>
<p><b>*Audience(s) Involved:</b> General Public and K-12 Students</p>
<p><b>*Educational Goals for Each Audience:</b></p> <p>Create Awareness:</p> <ul style="list-style-type: none"><li>• Storm drains lead directly to water bodies.</li><li>• Soil, tree leaves, grass clippings, fertilizer, pesticides, and pet waste are all sources of runoff polluting.</li><li>• What is hazardous waste and why it is especially harmful.</li><li>• Impacts of polluted runoff on water bodies and the life within them.</li><li>• Impacts of paved and roofed areas on storm water runoff.</li></ul> <p>Understand:</p> <ul style="list-style-type: none"><li>• Proper disposal methods for materials commonly disposed down storm drains, including hazardous wastes.</li><li>• Who to contact when a source of runoff pollution is observed.</li></ul> <p>Change in Behavior:</p> <ul style="list-style-type: none"><li>• Cease using storm drains for disposing anything besides storm water runoff.</li><li>• Wash cars on turf or at enclosed car washes.</li><li>• Dispose of hazardous waste only at authorized facilities.</li><li>• Report substantial sources of runoff pollution to the city.</li></ul>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <p><b>General Public</b></p> <ol style="list-style-type: none"><li>1. City participation in <i>Metro WaterShed Partner's</i> media campaign, including newspaper, radio, and TV spots and ready-to-use press releases and publications-integrate with the city's education campaign.</li><li>2. Press releases</li><li>3. City newsletter articles</li><li>4. Place NPDES SWPPP plan on the city's website and keep all links current</li><li>5. Brochures and pamphlets, either direct mailed, in combination with the city's billings, or handed out</li><li>6. Displays and information at the city's open house, Summer Fest, Eco-Fair, and Builders and Remodelers Fair.</li><li>7. Presentations to interest groups</li><li>8. Develop a grant program that enables community groups to do outreach education: wetland buffer grant, stream bank stabilization.</li><li>9. Develop programs for water resource restoration and monitoring</li></ol> <p><b>K-12 Students and Teachers</b></p> <ol style="list-style-type: none"><li>1. Listening sessions with teachers and school administrators to determine educational opportunities and challenges.</li><li>2. Provide educational materials to schools and help provide real world connections to classroom study (storm water education in the classroom)</li><li>3. Service learning opportunities, lake and stream monitoring, cleanup days, and restoration plantings.</li></ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>

**\*Performance Measures:**

See Educational Activity Implementation Plan in SWPPP

**\*Responsible Party for this BMP:**

Name: Jo Colleran

Department: Public Works

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# BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-1b

**\*BMP Title:** Educational Program: Public Education and Outreach

**\*Audience(s) Involved:**

Property manager (homeowners, renters, yard care companies, groundskeepers)

**\*Educational Goals for Each Audience:**

Create Awareness:

- Soil, tree leaves, grass clippings, fertilizer, pesticides, and pet waste are all sources of runoff pollution.
- Promote concept of “every curb is a shoreline.”

Understand:

- Proper way of managing soil erosion, tree leaves, grass clippings, fertilizer, pesticides and pet waste to avoid pollution.
- Alternative landscapes that reduce the need for fertilizers and pesticides and increase storm water infiltration. Minimize managed turf areas, and promote more prairies, forest and wetland buffer areas.
- Ways of managing runoff from roofs and paved areas to minimize the volume of storm water runoff

Change in Behavior:

- People will try to keep leaves and grass clippings off impervious area
- Tree leaves and grass clippings are swept/raked off of paved areas and properly disposed of
- Sources of eroding soil are stabilized
- Pet waste is collected and properly disposed
- Soil tests are taken to prove the need for phosphorus fertilizer
- All fertilizer is used properly and swept up if it lands on an impervious surface
- The use of pesticides are minimized through integrated pest management (IPM) techniques
- If pesticides are needed, they are properly managed
- Runoff is directed to vegetative areas, rain barrels, or rain gardens
- Incorporate alternative landscapes that require low amounts of fertilizer and pesticide inputs

**\*Activities Used to Reach Educational Goals:**

1. Education reminders sent to groundskeepers, yard care companies, and garden shops about yard management issues
2. Press releases
3. Information shared during regular city staff contacts
4. Brochures and pamphlets, direct mail, bill stuffers, or handouts
5. Workshops for homeowners on yard care, landscaping, and grounds maintenance
6. Recognize homeowners, property owners, and businesses that adopt and implement natural resource BMPs through the Citizen Action Recognition (CAR) Award.

**\*Activity Implementation Plan:**

See Educational Activity Implementation Plan in SWPPP

**\*Performance Measures:**

See Educational Activity Implementation Plan in SWPPP

**\*Responsible Party for this BMP:**

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Department: Public Works

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## BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-1c

<p><b>*BMP Title:</b> Education Program: Public Education and Outreach</p>
<p><b>*Audience(s) Involved:</b> Government Officials and Boards</p>
<p><b>*Educational Goals for Each Audience:</b> Create Awareness:</p> <ul style="list-style-type: none"> <li>• Connection between land use practices and water quality</li> <li>• Need to control sources of runoff pollution for water quality goals to be achieved.</li> </ul> <p>Understand:</p> <ul style="list-style-type: none"> <li>• Land use decisions made by the city impact the volume, rate, and quality of storm water runoff</li> <li>• Best Management Practices (BMPs) that are available to reduce storm water runoff impacts</li> <li>• Types and extent of city activities required to meet the storm water permit requirements</li> </ul> <p>Change in Behavior</p> <ul style="list-style-type: none"> <li>• Adopt a system of land use decision-making that includes reducing storm water impacts as a criterion</li> <li>• Support city staff in efforts to improve storm water quality</li> <li>• Communicate to citizens the importance of making investments in water resources management</li> </ul>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. Update city officials on the Water Quality Kickoff Campaign issues which included Project NEMO (Nonpoint Source Education for Municipal Officials) and was presented in January 2002.</li> <li>2. Presentations to city council and boards</li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Responsible Party for this BMP:</b></p> <p style="padding-left: 40px;">Name: Jo Colleran</p> <p style="padding-left: 40px;">Department: Public Works</p> <p style="padding-left: 40px;">Phone: 952-988-8415</p> <p style="padding-left: 40px;">E-mail: jcolleran@eminnetonka.com</p>

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## BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-1d

<p><b>*BMP Title:</b> Education Program: Public Education and Outreach</p>
<p><b>*Audience(s) Involved:</b> Media</p>
<p><b>*Educational Goals for Each Audience:</b> Create Awareness:</p> <ul style="list-style-type: none"> <li>• Storm water management will be an ever-increasing issue in urban areas</li> <li>• Runoff pollution is a major obstacle to achieving water quality goals</li> <li>• There are things that individuals, businesses, and government can do to prevent storm water pollution</li> </ul> <p>Understand:</p> <ul style="list-style-type: none"> <li>• Responsible parties in storm water management</li> <li>• Federal and state mandate on cities for improved storm water management</li> <li>• BMPs for storm water pollution prevention</li> </ul> <p>Change in Behavior:</p> <ul style="list-style-type: none"> <li>• Accurate and engaging coverage of storm water management issues</li> <li>• Provide information to the public needed by them to take positive action</li> </ul>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. The city will partner with <i>Metro WaterShed Partners</i> and other agencies to:             <ul style="list-style-type: none"> <li>• Brief them on issues and establish relationships for future contacts</li> <li>• Provide field tours of issues and BMPs, as requested</li> <li>• Provide media packets to establish reference files for reporters, as requested</li> </ul> </li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Responsible Party for this BMP:</b></p> <p style="padding-left: 20px;">Name: Jo Colleran          Department: Public Works          Phone: 952-988-8415          E-mail: jcolleran@eminnetonka.com</p>

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## BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-2a

<p><b>*BMP Title:</b> Education Program: Public Participation</p>
<p><b>*Audience(s) Involved:</b> General Public</p>
<p><b>*Educational Goals for Each Audience:</b></p> <p>Create Awareness:</p> <ul style="list-style-type: none"> <li>• The city has a Storm Water Pollution Prevention Program</li> <li>• Storm water is the community’s water. The public needs to have an active role in preventing storm water pollution</li> <li>• Annual public input into the program is encouraged</li> </ul> <p>Understand:</p> <ul style="list-style-type: none"> <li>• How storm water pollution impacts water resources and the quality of life in Minnetonka</li> <li>• What actions the public can take to prevent storm water pollution</li> <li>• Process for providing input into the NPDES Plan</li> </ul> <p>Change in Behavior:</p> <ul style="list-style-type: none"> <li>• Public take positive actions to prevent water pollution</li> <li>• Interested and impacted members of the public provide input into the plan</li> </ul>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. Press releases and an article in the Minnetonka Memo (city newsletter) concerning plan development and review</li> <li>2. Place NPDES SWPPP plan on the city’s website</li> <li>3. Annual public meeting to review NPDES SWPPP plan and receive input</li> <li>4. Potential presentations to any interest groups concerning plan development and review</li> <li>5. Modify “Minnetonka Mike” for storm water pollution prevention information and reporting pollution problems</li> <li>6. Volunteer stream, lake, and wetland monitoring</li> <li>7. Stream, lake, wetland cleanup events</li> <li>8. Habitat restoration and erosion control projects</li> <li>9. Storm water monitoring program</li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Responsible Party for this BMP:</b></p> <p style="padding-left: 20px;">Name: Jennifer K. Posma Department: Engineering Phone: 952-988-8234 E-mail: jposma@eminnetonka.com</p>

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## BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-2b

<p><b>*BMP Title:</b> Education Program: Public Participation</p>
<p><b>*Audience(s) Involved:</b> Governmental Officials and Boards</p>
<p><b>*Educational Goals for Each Audience:</b></p> <p>Create Awareness:</p> <ul style="list-style-type: none"> <li>• The city has a Storm Water Pollution Prevention Program</li> <li>• Annual public input into the program is encouraged</li> <li>• There is a role for the public in preventing storm water pollution</li> </ul> <p>Understand:</p> <ul style="list-style-type: none"> <li>• How the Storm Water Pollution Prevention Program impacts the water resources and the quality of life in Minnetonka</li> <li>• Process for providing input into the NPDES Plan</li> </ul> <p>Change in Behavior:</p> <ul style="list-style-type: none"> <li>• Provide input into the plan</li> <li>• Encourage interested and impacted members of the public to provide input into the plan</li> </ul>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. Inform city council on NPDES plan development and review</li> <li>2. Invite officials to participate in a public participation event, e.g. cleanup and restoration activities</li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Responsible Party for this BMP:</b></p> <p style="padding-left: 20px;">Name: Jennifer K. Posma          Department: Engineering          Phone: 952-988-8234          E-mail: jposma@eminnetonka.com</p>

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## BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-2c

<p><b>*BMP Title:</b> Education Program: Public Participation</p>
<p><b>*Audience(s) Involved:</b> City Staff</p>
<p><b>*Educational Goals for Each Audience:</b> Create Awareness:</p> <ul style="list-style-type: none"> <li>• The city has a Storm Water Pollution Prevention Program</li> <li>• Annual public input into the program is encouraged</li> <li>• There is a role for the public in preventing storm water pollution</li> </ul> <p>Understand:</p> <ul style="list-style-type: none"> <li>• How the Storm Water Pollution Prevention Program impacts city operations</li> <li>• Process for providing input into the NPDES Plan</li> <li>• How they, as staff, can be leaders in storm water pollution prevention</li> </ul> <p>Change in Behavior:</p> <ul style="list-style-type: none"> <li>• Provide input into the plan</li> <li>• Facilitate interested and impacted members of the public to provide input into the plan</li> <li>• Facilitate the public in preventing storm water pollution</li> <li>• Serve as role models by individually taking actions to prevent water pollution at their homes and at work</li> </ul>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. Presentations and discussion during staff meetings concerning plan development and review</li> <li>2. Staff incorporates BMPs in daily activities at work and home:             <ul style="list-style-type: none"> <li>○ Avoid discharge of leaves and grass clippings into the street</li> <li>○ Sweep up fertilizer/pesticides that land on impervious surfaces</li> <li>○ Properly manage road and utility projects with BMPs in mind</li> </ul> </li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
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## BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-2d

<p><b>*BMP Title:</b> Education Program: Public Participation</p>
<p><b>*Audience(s) Involved:</b> Business and Industry</p>
<p><b>*Educational Goals for Each Audience:</b> Create Awareness:</p> <ul style="list-style-type: none"> <li>• The city has a Storm Water Pollution Prevention Program</li> <li>• Annual public input into the program is encouraged</li> <li>• There is a role for the public in preventing storm water pollution</li> </ul> <p>Understand:</p> <ul style="list-style-type: none"> <li>• How the Storm Water Pollution Prevention Program impacts their business</li> <li>• Process for providing input into the NPDES Plan</li> <li>• How the public can assist in storm water pollution prevention</li> </ul> <p>Change in Behavior:</p> <ul style="list-style-type: none"> <li>• Interested and impacted businesses provide input into the plan</li> <li>• Facilitate the public in preventing storm water pollution</li> <li>• Encourage their customers to take actions to prevent storm water pollution</li> <li>• They will encourage their employees to incorporate BMPs into their daily activities</li> </ul>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. Press releases and an article in the Minnetonka Memo (city newsletter) concerning plan development and review</li> <li>2. Place NPDES SWPPP plan on the city's website</li> <li>3. Annual public meeting to review NPDES SWPPP plan and receive input</li> <li>4. Potential presentations to any interest groups concerning plan development and review</li> <li>5. Modify "Minnetonka Mike" for storm water pollution prevention information and reporting pollution problems</li> <li>6. Discussions during site visits with business owners</li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Responsible Party for this BMP:</b></p> <p style="padding-left: 20px;">Name: Jennifer K. Posma Department: Engineering Phone: 952-988-8234 E-mail: jposma@eminnetonka.com</p>

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# BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-2e

<p><b>*BMP Title:</b> Education Program: Public Participation</p>
<p><b>*Audience(s) Involved:</b> Media</p>
<p><b>*Educational Goals for Each Audience:</b>            Create Awareness:           <ul style="list-style-type: none"> <li>• The city has a Storm Water Pollution Prevention Program</li> <li>• Annual public input into the program is encouraged</li> <li>• There is a role for everyone in preventing storm water pollution</li> </ul>           Understand:           <ul style="list-style-type: none"> <li>• How the Storm Water Pollution Prevention Program impacts water resources and the quality of life in Minnetonka</li> <li>• Process for providing input into the NPDES Plan</li> </ul>           Change in Behavior:           <ul style="list-style-type: none"> <li>• Provide coverage on Storm Water Pollution Prevention Program and public input process</li> <li>• Illustrate role models of people taking action to prevent water pollution.</li> </ul> </p>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. The city will partner with <i>Metro WaterShed Partners</i> and other agencies to:             <ul style="list-style-type: none"> <li>○ Brief them on issues and establish relationships for future contacts</li> <li>○ Provide field tours of issues and BMPs, as requested</li> <li>○ Provide media packets to establish reference files for reporters, as requested</li> </ul> </li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
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# BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-3a

<b>*BMP Title:</b> Education Program: Illicit Discharge Detection and Elimination
<b>*Audience(s) Involved:</b> General public
<b>*Educational Goals for Each Audience:</b> Create Awareness: <ul style="list-style-type: none"><li>• Outfalls to water bodies should be dry during dry weather periods</li><li>• Storm drains lead directly to water bodies</li><li>• Difference between sanitary and storm sewer system</li><li>• Impact of wastewater and runoff on water bodies and the life within them</li><li>• What is hazardous waste and why is it especially harmful</li></ul> Understand: <ul style="list-style-type: none"><li>• Liquid discharging from outfalls during dry weather or discolored discharges may be indications of illicit discharges</li><li>• Any material that lands on a paved surface will be washed into the storm drain</li><li>• Wastewater should be disposed of in sanitary sewers only</li><li>• Hazardous waste should be taken to approved collection sites</li><li>• Outdoor paved areas should be swept, not washed, clean</li><li>• Equipment and vehicles should not be cleaned on outside paved areas. Wash inside areas with sanitary sewer connections or on a grassy area</li></ul> Change in Behavior: <ul style="list-style-type: none"><li>• Report the locations of suspected illicit discharges to the proper authorities</li><li>• Sweep up paved areas, do not wash them clean</li><li>• Do not intentionally place any solvent, paint, oil, antifreeze, fireplace ashes, or any other substance in the storm drain</li><li>• Cease disposing of wastewater and hazardous waste down storm sewers</li><li>• Cease washing equipment and vehicles on outside paved areas</li></ul>
<b>*Activities Used to Reach Educational Goals:</b> <ol style="list-style-type: none"><li>1. Direct mail publication of illicit discharge prevention</li><li>2. Displays and information at city events: Open house, summer Fest, Eco Fair, and Builders and Remodelers Fair</li><li>3. Continue "Storm Drain Monitor" program</li><li>4. City news letter articles</li></ol>
<b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP
<b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP

**\*Responsible Party for this BMP:**

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## BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-3b

<p><b>*BMP Title:</b> Education Program: Illicit Discharge Detection and Elimination</p>
<p><b>*Audience(s) Involved:</b> Homeowners</p>
<p><b>*Educational Goals for Each Audience:</b>            Create Awareness:           <ul style="list-style-type: none"> <li>• Malfunctioning septic systems can present health risks and lead to water pollution</li> <li>• They are the responsible party in maintaining their septic system</li> </ul>           Understand:           <ul style="list-style-type: none"> <li>• Proper functioning of septic systems</li> <li>• Proper septic system maintenance</li> <li>• Water quality impacts of failing septic systems</li> </ul>           Change in Behavior:           <ul style="list-style-type: none"> <li>• Carry out regular septic system maintenance</li> </ul> </p>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. Direct mail publication on illicit discharge prevention</li> <li>2. Information shared during staff contacts</li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Responsible Party for this BMP:</b></p> <p style="padding-left: 40px;">Name: Jo Colleran            Department: Public Works            Phone: 952-988-8415            E-mail: jcolleran@eminnetonka.com</p>

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**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-3c

<p><b>*BMP Title:</b> Education Program: Illicit Discharge Detection and Elimination</p>
<p><b>*Audience(s) Involved:</b> City Staff</p>
<p><b>*Educational Goals for Each Audience:</b></p> <p>Create Awareness:</p> <ul style="list-style-type: none"> <li>• Outfalls to water bodies should be dry during dry weather periods</li> <li>• Storm drains lead directly to water bodies</li> <li>• Impact of wastewater and runoff on water bodies and the life within them</li> <li>• What is hazardous waste and why is it especially harmful</li> </ul> <p>Understand:</p> <ul style="list-style-type: none"> <li>• Liquid discharging from outfalls during dry weather or discolored discharges may be indications of illicit discharges</li> <li>• Wastewater should be disposed of in sanitary sewers only</li> <li>• Hazardous waste should be taken to approved collection sites</li> <li>• Outdoor paved areas should be swept, not washed, clean</li> <li>• Equipment and vehicles should not be cleaned on outside paved areas. Wash inside areas with sanitary sewer connections or on a grassy area</li> </ul> <p>Change in Behavior:</p> <ul style="list-style-type: none"> <li>• Report the locations of suspected illicit discharges to the proper authorities</li> <li>• When responding to complaints of suspected illicit discharges, educate the business or home owner about the problems associated with improper storm sewer connections and/or illegal dumping</li> <li>• Switch from washing paved areas to sweeping them</li> <li>• Cease washing equipment and vehicles on outside paved areas</li> </ul>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. Annual workshop to educate city staff about illicit discharges and practices that should be incorporated to eliminate the illicit discharge</li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Responsible Party for this BMP:</b></p> <p style="padding-left: 20px;">Name: Jo Colleran          Department: Public Works          Phone: 952-988-8415          E-mail: jcolleran@eminnetonka.com</p>

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## BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-3d

<p><b>*BMP Title:</b> Education Program: Illicit Discharge Detection and Elimination</p>
<p><b>*Audience(s) Involved:</b> Household and Industrial Cleaning Companies</p>
<p><b>*Educational Goals for Each Audience:</b></p> <p>Create Awareness:</p> <ul style="list-style-type: none"> <li>• Storm drains lead directly to water bodies</li> <li>• Difference between sanitary and storm sewer system</li> <li>• Impact of untreated wastewater on water bodies and the life within them</li> <li>• What is hazardous waste and why is it especially harmful</li> </ul> <p>Understand:</p> <ul style="list-style-type: none"> <li>• Wastewater should be disposed of in sanitary sewers only</li> <li>• Hazardous waste should be taken to approved collection sites</li> <li>• Outdoor paved areas should be swept, not washed, clean</li> </ul> <p>Change in Behavior:</p> <ul style="list-style-type: none"> <li>• Cease disposing of wastewater and hazardous waste down storm sewers</li> <li>• Switch from washing paved areas to sweeping them</li> <li>• Store supplies in enclosed areas</li> </ul>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. Direct mail publications on illicit discharge prevention</li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Responsible Party for this BMP:</b></p> <p style="padding-left: 20px;">Name: Jo Colleran          Department: Public Works          Phone: 952-988-8415          E-mail: jcolleran@minnetonka.com</p>

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## BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-3e

<p><b>*BMP Title:</b> Education Program: Illicit Discharge Detection and Elimination</p>
<p><b>*Audience(s) Involved:</b> Restaurants and Other Commercial Businesses</p>
<p><b>*Educational Goals for Each Audience:</b> Create Awareness:</p> <ul style="list-style-type: none"> <li>• Storm drains lead directly to water bodies</li> <li>• Difference between sanitary and storm sewer system</li> <li>• Impact of wastewater and runoff on water bodies and the life within them</li> <li>• What is hazardous waste and why is it especially harmful</li> </ul> <p>Understand:</p> <ul style="list-style-type: none"> <li>• Wastewater should be disposed of in sanitary sewers only</li> <li>• Hazardous waste should be taken to approved collection sites</li> <li>• Outdoor paved areas should be swept, not washed, clean</li> <li>• Equipment and vehicles should not be cleaned on outside paved areas. Wash inside on areas with sanitary sewer connections or on a grassy area</li> </ul> <p>Change in Behavior:</p> <ul style="list-style-type: none"> <li>• Cease disposing of wastewater and hazardous waste down storm sewers</li> <li>• Switch from washing paved areas to sweeping them</li> <li>• Cease washing equipment and vehicles on outside paved areas</li> </ul>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. Direct mail publication on illicit discharge prevention</li> <li>2. Information shared during regular site visits via environmental health inspectors</li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Responsible Party for this BMP:</b></p> <p style="padding-left: 20px;">Name: Jo Colleran Department: Public Works Phone: 952-988-8415 E-mail: jcolleran@eminnetonka.com</p>

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## BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-3f

<p><b>*BMP Title:</b> Education Program: Illicit Discharge Detection and Elimination</p>
<p><b>*Audience(s) Involved:</b> Industrial Operations</p>
<p><b>*Educational Goals for Each Audience:</b></p> <p>Create Awareness:</p> <ul style="list-style-type: none"> <li>• Storm drains lead directly to water bodies</li> <li>• Impact of wastewater and runoff on water bodies and the life within them</li> <li>• What is hazardous waste and why is it especially harmful</li> <li>• Difference between sanitary and storm sewer systems</li> </ul> <p>Understand:</p> <ul style="list-style-type: none"> <li>• Wastewater should be disposed of in sanitary sewers only</li> <li>• Hazardous waste should be taken to approved collection sites</li> <li>• Outdoor paved areas should be swept, not washed, clean</li> <li>• Equipment and vehicles should not be cleaned on outside paved areas. Wash inside on areas with sanitary sewer connections or on a grassy area</li> <li>• Materials prone to runoff and leaching should be stored indoors or outdoors under cover</li> </ul> <p>Change in Behavior:</p> <ul style="list-style-type: none"> <li>• Cease disposing of wastewater and hazardous waste down storm sewers</li> <li>• Switch from washing paved areas to sweeping them</li> <li>• Cease washing equipment and vehicles on outside paved areas</li> <li>• Store supplies indoors or under cover</li> </ul>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. Direct mail publication on illicit discharge prevention</li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Responsible Party for this BMP:</b></p> <p style="padding-left: 40px;">Name: Jo Colleran</p> <p style="padding-left: 40px;">Department: Public Works</p> <p style="padding-left: 40px;">Phone: 952-988-8415</p> <p style="padding-left: 40px;">E-mail: jcolleran@eminnetonka.com</p>

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## BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-3g

<p><b>*BMP Title:</b> Education Program: Illicit Discharge Detection and Elimination</p>
<p><b>*Audience(s) Involved:</b> Property Managers</p>
<p><b>*Educational Goals for Each Audience:</b> Create Awareness:</p> <ul style="list-style-type: none"> <li>• Storm drains lead directly to water bodies</li> <li>• Impact of wastewater and runoff on water bodies and the life within them</li> <li>• What is hazardous waste and why is it especially harmful</li> <li>• Difference between sanitary and storm sewer systems</li> </ul> <p>Understand:</p> <ul style="list-style-type: none"> <li>• Wastewater should be disposed of in sanitary sewers only</li> <li>• Hazardous waste should be taken to approved collection sites</li> <li>• Outdoor paved areas should be swept, not washed, clean</li> <li>• Equipment and vehicles should not be cleaned on outside paved areas. Wash inside on areas with sanitary sewer connections or on a grassy area</li> <li>• Materials prone to runoff and leaching should be stored indoors or outdoors under cover</li> </ul> <p>Change in Behavior:</p> <ul style="list-style-type: none"> <li>• Cease disposing of wastewater and hazardous waste down storm sewers</li> <li>• Switch from washing paved areas to sweeping them</li> <li>• Cease washing equipment and vehicles on outside paved areas</li> <li>• Store supplies indoors or under cover</li> </ul>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. Direct mail publication on illicit discharge prevention</li> <li>2. Information shared during regular city staff contacts</li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Responsible Party for this BMP:</b></p> <p style="padding-left: 20px;">Name: Jo Colleran Department: Public Works Phone: 952-988-8415 E-mail: jcolleran@minnetonka.com</p>

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## BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-4a

<p><b>*BMP Title:</b> Education Program: Construction Site Run-off Control</p>
<p><b>*Audience(s) Involved:</b> General Public</p>
<p><b>*Educational Goals for Each Audience:</b> Create Awareness:</p> <ul style="list-style-type: none"> <li>• Eroded soil is source of water pollution</li> <li>• The impacts of sediment loading on water bodies and the life within them</li> <li>• Gravel driveways can be a source of sediment loading</li> <li>• Construction sites and landscape projects need to minimize potential for erosion and keep eroded soil onsite</li> </ul> <p>Understand:</p> <ul style="list-style-type: none"> <li>• How to contact the city when uncontrolled construction site soil erosion is observed</li> <li>• How to control erosion during home remodeling and landscaping projects</li> </ul> <p>Change in Behavior</p> <ul style="list-style-type: none"> <li>• Report erosion control problems to proper authorities</li> <li>• Implement BMPs to control erosion during home remodeling and landscaping projects</li> <li>• Monitor and maintain gravel driveways</li> </ul>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. Press releases</li> <li>2. City newsletter articles</li> <li>3. Brochures and pamphlets, direct mail, bull stuffers, or handouts</li> <li>4. Information displays and kiosks in public places</li> <li>5. Small grant program that enables community groups to do outreach education</li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Responsible Party for this BMP:</b></p> <p style="padding-left: 40px;">Name: Jo Colleran</p> <p style="padding-left: 40px;">Department: Public Works</p> <p style="padding-left: 40px;">Phone: 952-988-8415</p> <p style="padding-left: 40px;">E-mail: jcolleran@eminnetonka.com</p>

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## BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-4b

<p><b>*BMP Title:</b> Education Program: Construction Site Run-off Control</p>
<p><b>*Audience(s) Involved:</b> Property Managers (homeowners, renters, groundskeepers)</p>
<p><b>*Educational Goals for Each Audience:</b> Create Awareness:</p> <ul style="list-style-type: none"> <li>• Eroded soil is source of water pollution</li> <li>• The impacts of sediment loading on water bodies and the life within them</li> <li>• Gravel driveways can be a source of sediment loading</li> <li>• Construction sites and landscape projects need to minimize potential for erosion and keep eroded soil onsite</li> </ul> <p>Understand:</p> <ul style="list-style-type: none"> <li>• How to contact the city when uncontrolled construction site soil erosion is observed</li> <li>• How to control erosion during home remodeling and landscaping projects</li> </ul> <p>Change in Behavior</p> <ul style="list-style-type: none"> <li>• Report erosion control problems to proper authorities</li> <li>• Implement BMPs to control erosion during home remodeling and landscaping projects</li> <li>• Monitor and maintain gravel driveways</li> <li>• Homeowners and property managers will control sources of soil erosion on their property</li> </ul>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. Press releases</li> <li>2. City newsletter articles</li> <li>3. Brochures and pamphlets, direct mail, bull stuffers, or handouts</li> <li>4. Information displays and kiosks in public places</li> <li>5. Small grant program that enables community groups to do outreach education</li> <li>6. Workshops for homeowners on yard care, landscaping and grounds maintenance</li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Responsible Party for this BMP:</b></p> <p style="padding-left: 20px;">Name: Jo Colleran Department: Public Works Phone: 952-988-8415 E-mail: jcolleran@eminnetonka.com</p>

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## BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-4c

<p><b>*BMP Title:</b> Education Program: Construction Site Run-off Control</p>
<p><b>*Audience(s) Involved:</b> City Staff</p>
<p><b>*Educational Goals for Each Audience:</b> Create Awareness:</p> <ul style="list-style-type: none"> <li>• Eroded soil is source of water pollution</li> <li>• The impacts of sediment loading on water bodies and the life within them</li> <li>• Construction sites need to minimize potential for erosion and keep eroded soil onsite</li> </ul> <p>Understand:</p> <ul style="list-style-type: none"> <li>• Erosion control requirements of Storm Water Pollution Prevention Program</li> <li>• Effective selection, placement, installation, and maintenance of erosion control BMPs</li> <li>• Dynamics of construction sites and how erosion control fits into the complex of activities onsite.</li> </ul> <p>Change in Behavior</p> <ul style="list-style-type: none"> <li>• Effective implementation of construction site erosion control program on public and private projects</li> </ul>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. Local training on effective erosion control BMP selection, erosion control plan development , construction site inspections, and storm water management</li> <li>2. Erosion control and storm water management workshops and conferences</li> <li>3. For construction site inspectors, provide certification training for erosion control from organizations such as the Minnesota Erosion Control Association or MnDOT</li> <li>4. Reference available resources, e.g. MPCA Storm Water BMP manual, Met Council Small Sites BMP Manual, and Center for Watershed Protection website</li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Responsible Party for this BMP:</b></p> <p style="padding-left: 20px;">Name: Jo Colleran</p> <p style="padding-left: 20px;">Department: Public Works</p> <p style="padding-left: 20px;">Phone: 952-988-8415</p> <p style="padding-left: 20px;">E-mail: jcolleran@eminnetonka.com</p>

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## BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-4d

<p><b>*BMP Title:</b> Education Program: Construction Site Run-off Control</p>
<p><b>*Audience(s) Involved:</b> Architects, Engineers, and Developers</p>
<p><b>*Educational Goals for Each Audience:</b> Create Awareness:</p> <ul style="list-style-type: none"> <li>• Eroded soil is source of water pollution</li> <li>• The impacts of sediment loading on water bodies and the life within them</li> <li>• The impact construction activity has on trees</li> <li>• Construction sites need to minimize potential for erosion and keep eroded soil onsite</li> </ul> <p>Understand:</p> <ul style="list-style-type: none"> <li>• Erosion control requirements of Storm Water Pollution Prevention Program</li> <li>• Effective selection, placement, installation, and maintenance of erosion control BMPs</li> <li>• Dynamics of construction sites and how erosion control fits into the complex of activities onsite.</li> <li>• Conservation development techniques</li> </ul> <p>Change in Behavior</p> <ul style="list-style-type: none"> <li>• Develop tree protection and erosion control plans that are effective and practical</li> <li>• Provide oversight of construction activity to assure tree protection and erosion control plans are followed and modified when needed</li> <li>• Implement conservation development techniques</li> </ul>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. Encourage attendance at erosion control and storm water management workshops and conferences</li> <li>2. Information shared during regular plan review contacts</li> <li>3. City to make resources available, e.g. MPCA Storm Water BMP Manual, Met Council Small Sites BMP Manual, city handouts, and Center for Watershed Protection website</li> <li>4. Encourage conservation development techniques</li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Responsible Party for this BMP:</b></p> <p style="padding-left: 20px;">Name: Jo Colleran Department: Public Works Phone: 952-988-8415 E-mail: jcolleran@eminnetonka.com</p>

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# BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-4e

<p><b>*BMP Title:</b> Education Program: Construction Site Run-off Control</p>
<p><b>*Audience(s) Involved:</b> Construction Industry</p>
<p><b>*Educational Goals for Each Audience:</b>            Create Awareness:           <ul style="list-style-type: none"> <li>• Eroded soil is source of water pollution</li> <li>• The impacts of sediment loading on water bodies and the life within them</li> <li>• The impact construction activity has on trees</li> <li>• Construction sites need to minimize potential for erosion and keep eroded soil onsite</li> </ul>           Understand:           <ul style="list-style-type: none"> <li>• Erosion control requirements of Storm Water Pollution Prevention Program</li> <li>• Effective selection, placement, installation, and maintenance of erosion control BMPs</li> <li>• Dynamics of construction sites and how erosion control fits into the complex of activities onsite.</li> <li>• Conservation development techniques</li> </ul>           Change in Behavior           <ul style="list-style-type: none"> <li>• Effective installation of tree protection and erosion control BMPs on the construction sites</li> <li>• Routine and post-storm event site inspection to insure that BMPs are maintained</li> </ul> </p>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. Encourage attendance at erosion control and storm water management workshops and conferences</li> <li>2. Information shared during regular plan review contacts</li> <li>3. City to make resources available, e.g. MPCA Storm Water BMP Manual, Met Council Small Sites BMP Manual, city handouts, and Center for Watershed Protection website</li> <li>4. Encourage conservation development techniques</li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Responsible Party for this BMP:</b></p> <p style="padding-left: 40px;">Name: Jo Colleran</p> <p style="padding-left: 40px;">Department: Public Works</p> <p style="padding-left: 40px;">Phone: 952-988-8415</p> <p style="padding-left: 40px;">E-mail: jcolleran@eminnetonka.com</p>

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## BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-5a

<p><b>*BMP Title:</b> Education Program: Post-Construction Stormwater Management in New Development and Redevelopment</p>
<p><b>*Audience(s) Involved:</b> General public and homeowners</p>
<p><b>*Educational Goals for Each Audience:</b></p> <p>Create Awareness:</p> <ul style="list-style-type: none"> <li>• There are innovative site designs and BMPs that can be incorporated before a development is constructed to reduce the impact of storm water runoff</li> <li>• There are practices that homeowners can do to increase storm water infiltration, e.g., rain gardens, turning downspouts to pervious areas</li> </ul> <p>Understand:</p> <ul style="list-style-type: none"> <li>• Who to contact for assistance on installing BMPs on their property</li> </ul> <p>Change in Behavior</p> <ul style="list-style-type: none"> <li>• Install innovative storm water management practices on their property</li> </ul>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. Press Releases</li> <li>2. City newsletter articles</li> <li>3. Brochures and pamphlets, direct mail, bill stuffers, or handouts</li> <li>4. Information displays and kiosks in public places</li> <li>5. Small grant program that enables community groups to do outreach education</li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Responsible Party for this BMP:</b></p> <p style="padding-left: 40px;">Name: Jo Colleran</p> <p style="padding-left: 40px;">Department: Public Works</p> <p style="padding-left: 40px;">Phone: 952-988-8415</p> <p style="padding-left: 40px;">E-mail: jcolleran@eminnetonka.com</p>

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## BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-5b

<p><b>*BMP Title:</b> Education Program: Post-Construction Stormwater Management in New Development and Redevelopment</p>
<p><b>*Audience(s) Involved:</b> City Staff</p>
<p><b>*Educational Goals for Each Audience:</b></p> <p>Create Awareness:</p> <ul style="list-style-type: none"> <li>• Urban development increases storm water runoff volumes and rates, impacting receiving waters</li> <li>• Site design and maintenance can reduce storm water impacts</li> </ul> <p>Understand:</p> <ul style="list-style-type: none"> <li>• BMPs can be selected or designed to reduce storm water volume, flow, and pollutant load</li> <li>• Site design options exist that reduce storm water volume, flow, and pollutant load</li> </ul> <p>Change in Behavior:</p> <ul style="list-style-type: none"> <li>• Make post-construction storm water management a criteria for approval of general development plans, grading plans and erosion control plans</li> <li>• Promote construction management techniques that reduce soil compaction on developed sites</li> <li>• Encourage architects, engineers, and developers to include innovative storm water BMPs in site designs</li> <li>• Note conditions that will lead to poor storm water infiltration when making site inspections</li> </ul>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. Local training on post construction storm water management, erosion control, construction site inspections</li> <li>2. Attend erosion control and storm water management workshops and conferences</li> <li>3. Field tours of issues and BMPs</li> <li>4. Reference available resources, e.g. MPCA Storm Water BMP Manual, Met Council Small Sites BMP Manual, and Center for Watershed Protection website</li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Responsible Party for this BMP:</b></p> <p style="padding-left: 20px;">Name: Jo Colleran          Department: Public Works          Phone: 952-988-8415          E-mail: jcolleran@eminnetonka.com</p>

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## BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-5c

<p><b>*BMP Title:</b> Education Program: Post-Construction Stormwater Management in New Development and Redevelopment</p>
<p><b>*Audience(s) Involved:</b> Architects, Engineers, and Developers</p>
<p><b>*Educational Goals for Each Audience:</b></p> <p>Create Awareness:</p> <ul style="list-style-type: none"> <li>• Urban development increases storm water runoff volumes and rates, impacting receiving waters</li> <li>• Site design and maintenance can reduce storm water impacts</li> </ul> <p>Understand:</p> <ul style="list-style-type: none"> <li>• BMPs can be selected or designed to reduce storm water volume, flow, and pollutant load</li> <li>• Site design options exist that reduce storm water volume, flow, and pollutant load</li> <li>• Construction management techniques exist that reduce soil compaction on developed sites</li> </ul> <p>Change in Behavior:</p> <ul style="list-style-type: none"> <li>• Require construction management techniques that reduce soil compaction on developed sites</li> <li>• Include innovative storm water BMPs in site designs</li> <li>• Correct conditions that will lead to poor storm water infiltration or inadequate lot drainage</li> </ul>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. Encourage attendance at erosion control and storm water management workshops and conferences</li> <li>2. Information shared during regular city staff contacts</li> <li>3. City to make resources available, e.g. MPCA Storm Water BMP Manual, Met Council Small Sites BMP Manual, city handouts, and Center for Watershed Protection website</li> <li>4. Encourage conservation development techniques and low impact development</li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Responsible Party for this BMP:</b></p> <p style="padding-left: 20px;">Name: Jo Colleran          Department: Public Works          Phone: 952-988-8415          E-mail: jcolleran@eminnetonka.com</p>

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## BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-5d

<p><b>*BMP Title:</b> Education Program: Post-Construction Stormwater Management in New Development and Redevelopment</p>
<p><b>*Audience(s) Involved:</b> Construction Industry</p>
<p><b>*Educational Goals for Each Audience:</b></p> <p>Create Awareness:</p> <ul style="list-style-type: none"> <li>• Urban development increases storm water runoff volumes and rates, impacting receiving waters</li> <li>• Site design and maintenance can reduce storm water impacts</li> </ul> <p>Understand:</p> <ul style="list-style-type: none"> <li>• Construction management techniques exist that reduce soil compaction on developed sites</li> <li>• Proper BMP installation is essential</li> </ul> <p>Change in Behavior:</p> <ul style="list-style-type: none"> <li>• Properly install BMPs</li> <li>• Implement techniques that reduce soil compaction on developed sites</li> <li>• Avoid and correct conditions that will lead to poor storm water infiltration or inadequate lot drainage</li> <li>• Make suggestions to improve storm water management onsite when opportunities are observed</li> </ul>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. Encourage attendance at erosion control and storm water management workshops and conferences</li> <li>2. Information shared during regular city staff contacts</li> <li>3. City to make resources available, e.g. MPCA Storm Water BMP Manual, Met Council Small Sites BMP Manual, city handouts, and Center for Watershed Protection website</li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Responsible Party for this BMP:</b></p> <p style="padding-left: 20px;">Name: Jo Colleran</p> <p style="padding-left: 20px;">Department: Public Works</p> <p style="padding-left: 20px;">Phone: 952-988-8415</p> <p style="padding-left: 20px;">E-mail: jcolleran@eminnetonka.com</p>

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## BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-5e

<p><b>*BMP Title:</b> Education Program: Post-Construction Stormwater Management in New Development and Redevelopment</p>
<p><b>*Audience(s) Involved:</b> Business and Industry</p>
<p><b>*Educational Goals for Each Audience:</b></p> <p>Create Awareness:</p> <ul style="list-style-type: none"> <li>• Urban development increases storm water runoff volumes and rates, impacting receiving waters</li> <li>• Site design and maintenance can reduce storm water impacts</li> </ul> <p>Understand:</p> <ul style="list-style-type: none"> <li>• Site design options exist that reduce storm water volume, flow, and pollutant load</li> <li>• Construction management techniques exist that reduce soil compaction on developed sites</li> </ul> <p>Change in Behavior:</p> <ul style="list-style-type: none"> <li>• Correct conditions that will lead to poor storm water infiltration or inadequate lot drainage</li> <li>• Make suggestions to improve storm water management onsite when opportunities are observed</li> </ul>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. Information shared by city staff on site visits</li> <li>2. Listening sessions with Business and Industry on how storm water management can be best incorporated into their operations. Encourage them to implement these BMPs</li> <li>3. Press releases</li> <li>4. Brochures and pamphlets, either direct mailed, in combination with city billings, or handed out</li> <li>5. Recognize businesses that incorporate BMPs into their way of doing business through the CAR Award</li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Responsible Party for this BMP:</b></p> <p style="padding-left: 40px;">Name: Jo Colleran</p> <p style="padding-left: 40px;">Department: Public Works</p> <p style="padding-left: 40px;">Phone: 952-988-8415</p> <p style="padding-left: 40px;">E-mail: jcolleran@eminnetonka.com</p>

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## BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-6a

<p><b>*BMP Title:</b> Education Program: Pollution Prevention/Good Housekeeping for Municipal Operations</p>
<p><b>*Audience(s) Involved:</b> City Grounds Maintenance Staff</p>
<p><b>*Educational Goals for Each Audience:</b>            Create Awareness:           <ul style="list-style-type: none"> <li>• Soil, tree leaves, grass clippings, fertilizer, pesticides, and pet waste are all sources of runoff pollution</li> </ul>           Understand           <ul style="list-style-type: none"> <li>• Proper erosion control and management of tree leaves, grass clippings, fertilizer, pesticides, and pet waste will avoid pollution</li> <li>• Landscaping options exist that reduce the need for fertilizer and pesticides and increase storm water infiltration</li> <li>• Proper management of runoff from roofs and paved areas will minimize the volume of storm water runoff</li> </ul>           Change in Behavior:           <ul style="list-style-type: none"> <li>• Stabilize sources of eroding soil</li> <li>• Collect and properly dispose of pet waste</li> <li>• Keep leaves and grass clippings off paved surfaces</li> <li>• Don't over apply fertilizers. Use fertilizer correctly, including the use of soil testing</li> <li>• Use pesticides according to manufacturers' directions</li> <li>• Direct runoff to vegetative areas, rain barrels or rain gardens</li> <li>• Establish landscapes that require low amounts of fertilizer and pesticides</li> <li>• Incorporated lake, creek, and wetland buffers on public lands</li> </ul> </p>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. Staff meeting presentations and discussions</li> <li>2. Attend professional training when available</li> <li>3. Audit of operations for water quality impacts</li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Responsible Party for this BMP:</b>            Name: Brian Wagstrom            Department: Public Works            Phone: 952-988-8403            E-mail: bwagstrom@eminnetonka.com</p>

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## BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-6b

<p><b>*BMP Title:</b> Education Program: Pollution Prevention/Good Housekeeping for Municipal Operations</p>
<p><b>*Audience(s) Involved:</b> City Vehicle and Equipment Maintenance Staff and all public works staff</p>
<p><b>*Educational Goals for Each Audience:</b> Create Awareness:</p> <ul style="list-style-type: none"> <li>• Dirt, salt, and oil from washed vehicles are harmful to water bodies</li> <li>• Wastewater from vehicles washed outside goes to water bodies via storm sewer systems</li> </ul> <p>Understand:</p> <ul style="list-style-type: none"> <li>• Proper locations for washing vehicles and equipment that avoid polluted storm water runoff</li> </ul> <p>Change in Behavior:</p> <ul style="list-style-type: none"> <li>• Adopt a system of vehicle and equipment washing that prevents wastewater from entering storm sewer systems</li> </ul>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. Staff meeting presentations and discussions</li> <li>2. Attend professional training when available</li> <li>3. Audit of operations for water quality impacts</li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Responsible Party for this BMP:</b></p> <p style="padding-left: 40px;">Name: Brian Wagstrom</p> <p style="padding-left: 40px;">Department: Public Works</p> <p style="padding-left: 40px;">Phone: 952-988-8403</p> <p style="padding-left: 40px;">E-mail: bwagstrom@eminnetonka.com</p>

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# BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-6c

<b>*BMP Title:</b> Education Program: Pollution Prevention/Good Housekeeping for Municipal Operations
<b>*Audience(s) Involved:</b> City Building Design and Maintenance Staff
<b>*Educational Goals for Each Audience:</b> Create Awareness: <ul style="list-style-type: none"><li>• Runoff from roofs, drives and parking areas can increase storm water volume, rate, and pollutant load</li><li>• Waste and wastewater should never be placed in storm sewers. Hazardous waste has special handling requirements</li><li>• Trash bins and materials stored outdoors can produce polluted runoff if not properly managed</li><li>• Eroding soil is a source of water pollution</li></ul> Understand: <ul style="list-style-type: none"><li>• Methods for managing roof, drive, and parking area runoff that increase stormwater infiltration and filtering</li><li>• Proper disposal of waste and wastewater; especially hazardous waste</li><li>• Proper methods for placing waste bins and storing materials outside</li><li>• Soil erosion control methods</li></ul> Change in Behavior: <ul style="list-style-type: none"><li>• Runoff from new and existing city facilities is routed to maximize stormwater infiltration and filtering</li><li>• Cease using storm sewers for disposing of waste and wastewater</li><li>• Store trash and materials so that they do not produce polluted runoff</li><li>• Control soil erosion and keep eroded soil onsite</li></ul>
<b>*Activities Used to Reach Educational Goals:</b> <ol style="list-style-type: none"><li>1. Staff meeting presentations and discussions</li><li>2. Attend professional training when available</li><li>3. Audit of operations for water quality impacts</li></ol>
<b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP
<b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP
<b>*Responsible Party for this BMP:</b> Name: Brian Wagstrom Department: Public Works Phone: 952-988-8403 E-mail: bwagstrom@eminnetonka.com

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# BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-6d

<b>*BMP Title:</b> Education Program: Pollution Prevention/Good Housekeeping for Municipal Operations
<b>*Audience(s) Involved:</b> City Street, Storm Sewer, and Water Supply Staff
<b>*Educational Goals for Each Audience:</b> Create Awareness: <ul style="list-style-type: none"><li>• Road salt and sand is a source of water pollution</li><li>• Eroded soil is a source of water pollution</li><li>• Effectiveness of street sweeping depends on schedule and equipment</li><li>• Street sweeping should occur before hydrant flushing</li><li>• Pool water needs to be free of chlorine before disposing</li></ul> Understand: <ul style="list-style-type: none"><li>• Methods of reducing salt and sand use</li><li>• Methods of controlling soil erosion</li><li>• Methods for effective street sweeping</li><li>• Street sweeping should occur before hydrant flushing</li><li>• Methods for removing chlorine form pool water</li></ul> Change in Behavior <ul style="list-style-type: none"><li>• Reduction in salt use and safe salt storage</li><li>• Control soil erosion and keep eroded soil onsite</li><li>• Increase efficiency of street sweeping operations</li><li>• Sweep streets before flushing hydrants</li><li>• Assure pool water is chlorine free before draining</li></ul>
<b>*Activities Used to Reach Educational Goals:</b> <ol style="list-style-type: none"><li>1. Staff meeting presentations and discussions</li><li>2. Attend professional training when available</li><li>3. Audit of operations for water quality impacts</li></ol>
<b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP
<b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP
<b>*Responsible Party for this BMP:</b> Name: Brian Wagstrom Department: Public Works Phone: 952-988-8403 E-mail: bwagstrom@eminnetonka.com

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## BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** 1-PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1c-6e

<p><b>*BMP Title:</b> Education Program: Pollution Prevention/Good Housekeeping for Municipal Operations</p>
<p><b>*Audience(s) Involved:</b> City Fire Protection and Emergency Response Staff</p>
<p><b>*Educational Goals for Each Audience:</b>            Create Awareness:           <ul style="list-style-type: none"> <li>• Storm sewers lead to bodies of water</li> </ul>           Understand:           <ul style="list-style-type: none"> <li>• Effective spill control methods</li> <li>• Methods for hydrant flushing that minimize water quality impacts</li> <li>• Methods for managing fire scene runoff that minimizes water quality impacts</li> </ul>           Change in Behavior           <ul style="list-style-type: none"> <li>• Effective spill control</li> <li>• Hydrant flushing that minimizes water quality impacts</li> <li>• Fire scene runoff control that minimizes water quality impacts</li> </ul> </p>
<p><b>*Activities Used to Reach Educational Goals:</b></p> <ol style="list-style-type: none"> <li>1. Staff meeting presentations and discussions</li> <li>2. Attend professional training when available</li> <li>3. Audit of operations for water quality impacts</li> </ol>
<p><b>*Activity Implementation Plan:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Performance Measures:</b> See Educational Activity Implementation Plan in SWPPP</p>
<p><b>*Responsible Party for this BMP:</b></p> <p style="padding-left: 40px;">Name: Joe Wallin</p> <p style="padding-left: 40px;">Department: Fire</p> <p style="padding-left: 40px;">Phone: 952-988-8333</p> <p style="padding-left: 40px;">E-mail: jwallin@eminnetonka.com</p>

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# BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1d-1

<b>*BMP Title:</b> Coordination of Education Program
<b>*BMP Description:</b> The City of Minnetonka will work with various partners including local Watershed Districts, School Districts, and other city departments to determine if events or educational programs are being held in which the City can participate.
<b>*Measurable Goals:</b> <ul style="list-style-type: none"><li>• Number of potential educational events identified</li><li>• Number of events held</li></ul>
<b>*Timeline/Implementation Schedule:</b> <ul style="list-style-type: none"><li>• Continue existing coordination and contact agencies annually to determine opportunities that may exist</li></ul>
<b>Specific Components and Notes:</b> <ul style="list-style-type: none"><li>• Watershed Districts (Minnehaha Creek, Bassett Creek, Nine Mile Creek, Riley-Purgatory)</li><li>• Metro Watershed Partners, Hennepin County, Metropolitan Council</li><li>• See BMP Summary Sheets 1d-2 thru 1d-6</li></ul>
<b>*Responsible Party for this BMP:</b> Name: Jo Colleran Department: Public Works Phone: 952-988-8415 E-mail: jcolleran@eminnetonka.com

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# BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1d-2

<b>*BMP Title:</b> Volunteer Lake Monitoring (CAMP)
<b>*BMP Description:</b> The City of Minnetonka will participate in the Metropolitan Council's Citizen Assisted Lake Monitoring Program (CAMP). Citizen volunteers will be trained and responsible for collecting data on bi-weekly intervals throughout the summer. Data will be analyzed and a report will be generated for the City's use. Annual data will be tabulated and compared to historic data and water quality goals. The historic data will be analyzed to identify changes.
<b>*Measurable Goals:</b> <ul style="list-style-type: none"><li>• Number of volunteers participating in the programs each year</li><li>• Number of lakes sampled each year</li></ul>
<b>*Timeline/Implementation Schedule:</b> <ul style="list-style-type: none"><li>• Continuation of ongoing program</li></ul>
<b>Specific Components and Notes:</b> <ul style="list-style-type: none"><li>• Volunteer list</li><li>• Targeted lakes for monitoring</li><li>• Metropolitan Council's water quality report</li></ul>
<b>*Responsible Party for this BMP:</b> Name: Jo Colleran Department: Public Works Phone: 952-988-8415 E-mail: jcolleran@eminnetonka.com

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# BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1d-3

<b>*BMP Title:</b> Volunteer Wetland Monitoring (WHEP)
<b>*BMP Description:</b> The City of Minnetonka currently participates in the Hennepin County Wetland Health Evaluation Program (WHEP). The City will continue to participate. The wetland data collected will be analyzed and a report will be prepared for stakeholders. Where multiple years of data are available for a specific wetland the data will be reviewed to determine if there is a discernible change in the health of the wetland.
<b>*Measurable Goals:</b> <ul style="list-style-type: none"><li>• Number of volunteers participating in the programs each year</li><li>• Number of ponds/wetlands sampled each year</li></ul>
<b>*Timeline/Implementation Schedule:</b> <ul style="list-style-type: none"><li>• Existing program. Will continue to participate annually.</li></ul>
<b>Specific Components and Notes:</b> <ul style="list-style-type: none"><li>• Volunteer list</li><li>• Targeted ponds/wetlands for monitoring</li><li>• Hennepin County wetland report</li></ul>
<b>*Responsible Party for this BMP:</b> Name: Jo Colleran Department: Public Works Phone: 952-988-8415 E-mail: jcolleran@eminnetonka.com

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# BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1d-4

<b>*BMP Title:</b> Volunteer Stream Monitoring (VSMP)
<b>*BMP Description:</b> The City of Minnetonka currently participates in the Volunteer Stream Monitoring Program through the Hennepin Conservation District, in cooperation with Hopkins High School. The City will continue to participate as long as funding remains available. The stream biota data collected will be analyzed and summarized in a report for stakeholder use. Where multiple years of data are available for a specific location the data will be analyzed to identify long tem trends.
<b>*Measurable Goals:</b> <ul style="list-style-type: none"><li>• Number of volunteers participating in the programs each year</li><li>• Number of streams monitored each year</li></ul>
<b>*Timeline/Implementation Schedule:</b> <ul style="list-style-type: none"><li>• Existing program. Will continue to participate annually.</li></ul>
<b>Specific Components and Notes:</b> <ul style="list-style-type: none"><li>• Volunteer list</li><li>• Targeted streams/creeks for monitoring</li></ul>
<b>*Responsible Party for this BMP:</b> Name: Jo Colleran Department: Public Works Phone: 952-988-8415 E-mail: jcolleran@eminnetonka.com

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# BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1d-5

<b>*BMP Title:</b> Conduct Informational Workshops
<b>*BMP Description:</b> The City of Minnetonka, as part of its public education and public involvement efforts, currently provides information at periodic community events for interested citizens wishing to improve the quality of the city's natural resources. Community events include the City Open House, Public Works Open House, Summer Fest, Eco-Fair, Citizenship Academy, and the Builders and Remodelers Fair.
<b>*Measurable Goals:</b> <ul style="list-style-type: none"><li>• Number of events hosted</li><li>• Number of citizens contacted at events</li><li>• Number of citizens recruited for programs as a result of the workshops</li></ul>
<b>*Timeline/Implementation Schedule:</b> <ul style="list-style-type: none"><li>• Ongoing program. Continue to hold and document events.</li></ul>
<b>Specific Components and Notes:</b> <ul style="list-style-type: none"><li>• Develop brochure of available activities, include other agency opportunities.</li><li>• Create display to be used at events.</li><li>• Create list of volunteers, categorized by interest.</li><li>• Publicize in Minnetonka Memo and website.</li><li>• Results of past water quality data collection programs</li></ul>
<b>*Responsible Party for this BMP:</b> Name: Jo Colleran Department: Public Works Phone: 952-988-8415 E-mail: jcolleran@eminnetonka.com

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# BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1d-6

<b>*BMP Title:</b> Develop Watershed Organizations
<b>*BMP Description:</b> The boundaries of the City of Minnetonka fall within the jurisdiction of four watershed organizations: Minnehaha Creek Watershed District, Riley-Purgatory-Bluff Creek Watershed District, Nine-Mile Creek Watershed District, and Bassett Creek Watershed Management Organization. City has good working relationship with these organizations and will continue to work with them throughout the community.
<b>*Measurable Goals:</b> <ul style="list-style-type: none"><li>• Percentage of MS4 area assigned to organization</li><li>• Names and number of organizations</li><li>• Number of joint educational efforts</li></ul>
<b>*Timeline/Implementation Schedule:</b> <ul style="list-style-type: none"><li>• Existing organizations in place, continue to hold and document events</li></ul>
<b>Specific Components and Notes:</b> <ul style="list-style-type: none"><li>• Document Watershed Organizations</li><li>• Website provides links to four watershed districts</li><li>• Work with watershed districts on joint educational efforts, whenever possible</li></ul>
<b>*Responsible Party for this BMP:</b> Name: Jennifer K. Posma Department: Engineering Phone: 952-939-8234 E-mail: jposma@eminnetonka.com

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# BMP Summary Sheet

**MS4 Name:** City of Minnetonka

**Minimum Control Measure:** PUBLIC EDUCATION AND OUTREACH

**Unique BMP Identification Number:** 1e-1

<b>*BMP Title:</b> Annual Public Meeting
<b>*BMP Description:</b> Conduct an Annual Storm Water Informational Meeting to receive public opinion on the adequacy of the SWPPP program components. This meeting will be held prior to the submittal of the annual report on the implementation of the City of Minnetonka SWPPP.
<b>*Measurable Goals:</b> <ul style="list-style-type: none"><li>• Completed public meetings</li><li>• Attendance Roster</li><li>• Adjustments made to SWPPP</li></ul>
<b>*Timeline/Implementation Schedule:</b> <ul style="list-style-type: none"><li>• Annual public meeting in each year of the Permit cycle</li></ul>
<b>Specific Components and Notes:</b> <ul style="list-style-type: none"><li>• Establish meeting procedures and processes for speakers and written material</li><li>• Allow interested persons a reasonable time to make oral statements on the SWPPP</li><li>• Consider timely, relevant written materials submitted by interested persons on the SWPPP</li><li>• Meeting to be held in a place that is generally convenient to persons expected to attend the meeting</li><li>• Notice of public meeting must be prepared and distributed at least 30 days prior to the meeting, See BMP Summary Sheet 2a-1</li></ul>
<b>*Responsible Party for this BMP:</b> Name: Jennifer K. Posma Department: Engineering Phone: 952-939-8234 E-mail: jposma@eminnetonka.com

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